

# SCORM Dispatch Cookie Policy

**Effective Date:** 1<sup>st</sup> August 2024

## Introduction

At SCORM Dispatch, we value your privacy and strive to ensure that your experience on our platform is safe and secure. This Cookie Policy outlines how we use cookies on our website and what information they collect. By using our website, you agree to the use of cookies as described in this policy.

## What Are Cookies?

Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work more efficiently, as well as to provide information to the site owners.

## Types of Cookies We Use

### 1. Necessary Cookies

These cookies are essential for the operation of our website. They enable basic functionalities such as security, network management, and accessibility. Without these cookies, services you have asked for cannot be provided.

- **XSRF-TOKEN:** This cookie is used to ensure that any requests made to the server are from the authenticated user, protecting against Cross-Site Request Forgery (CSRF) attacks.
- **\_\_cf\_logged\_in:** A cookie set by Cloudflare, used to maintain the session of a logged-in user.
- **\_\_q\_state\_37pXYrro6wCZbsU7:** Stores state information required for the user session, ensuring a seamless experience on the platform.
- **\_\_stripe\_mid:** This cookie is used by Stripe, a payment gateway, to process payments securely on our platform.
- **scorm\_dispatch\_session:** A session identifier used to maintain the state of your SCORM dispatch session, ensuring you remain logged in and can access your resources effectively.
- **\_mkto\_trk:** Used by Marketo to track and manage email marketing campaigns effectively.
- **scormdispatch\_cookie\_consent:** Stores your cookie consent preferences, ensuring that your choices are respected during your visits to our platform.

### 2. Functional Cookies

These cookies allow our website to remember choices you make and provide enhanced, more personalized features.

- **cb\_anonymous\_id**: Used to identify anonymous users, allowing them to navigate the platform without requiring login.
- **cb\_user\_id**: Stores user-specific information to facilitate a personalised experience.
- **cb\_group\_id**: Tracks user groups, enabling tailored content delivery based on group association.
- **oribili\_user\_guid**: A unique identifier for user sessions to enhance user experience.
- **last\_accessed\_accounts**: This function tracks the last accessed accounts, making it easier for users to switch between different accounts on the platform.
- **sparrow\_id**: Identifies user sessions to provide a seamless experience.

### 3. Security Cookies

These cookies help ensure that our services are secure and that your data is protected while you use our platform.

- **CF\_VERIFIED\_DEVICE\_2b85775efc714aa5f5074e8e409d7888997e03be4650f633b247515b7ad0d89f**
- **CF\_VERIFIED\_DEVICE\_8988546081630938abb4e9ece7e7e3a0c2cc2169f83a97b71782fc23868cf1be**

These cookies verify the device you are using, helping us protect against fraudulent activities and ensure that your sessions remain secure.

### 4. Marketing Cookies

These cookies are used to track visitors across websites. They may be used to build a profile of your interests and show you relevant ads on other sites.

- **\_uetvid**: Used by Bing Ads to engage with users that have previously visited our website.
- **zarget\_user\_id**: Helps track user behavior for the purpose of improving marketing campaigns.
- **zarget\_visitor\_info**: Stores information about visitor behavior, helping us tailor marketing efforts to user needs.

### How to Manage Cookies

You can control and manage cookies in various ways. Most browsers allow you to block or delete cookies through their settings. However, please be aware that if you choose to disable cookies, it may affect your ability to use certain parts of our website.

### Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please revisit this policy regularly to stay informed about our use of cookies.

## **Contact Us**

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

[support@aptitec.co.uk](mailto:support@aptitec.co.uk)